

DMC MEKONG  
**iMA*AE***  
IMAGE TRAVEL & EVENTS

INCENTIVE

VIETNAM, CAMBODIA, LAOS





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IMA respects and champions the individuality and difference of each customer group.

You just have to tell us your wishes so that we can listen to you, create and bring you unique, practical and meaningful experiences.

Specializing in customized, tailor-made, and à la carte group travel, **Image Travel & Events** backed by 15 years of expertise has created a **responsive, proactive, and flexible multilingual department dedicated to MICE: Meetings, Incentives, Conferences, and Events.**

Whether it's celebrating a successful journey, rewarding well-deserved efforts, or creating unforgettable reunions and connections, we are by your side to make these precious moments truly exceptional!

Our travel inspiration ...

## VIETNAM - CAMBODIA - LAOS





# Hanoi

Welcome to Hanoi, the millennial capital of Vietnam!



Hotel 5\*  
in city center

## OUR "EVENTS" IDEAS

### Vespa Street Food Tour



This tour allows you **to explore the city like a local**. Comfortably seated on Vespas driven by our experienced drivers, you will cruise through the city's lively streets.

### Make your own Pho Ha Noi !



**Immerse yourself in local cuisine:** Visit the local market, shop for ingredients, and participate in a cooking class.

### Rooftop Dining at IGNITE SKY BAR

Perched on a rooftop terrace, the Ignite Sky Bar offers a **stunning 360-degree panoramic view of the Old Quarter** and is recognized as the **largest rooftop bar** in Hanoi.



### Temple of Literature Night Tour

Discover the country's first university in a whole new light, offering a **unique and contrasting experience** compared to daytime visits.



# Mai Chau

Stunning valley in northern Vietnam, captivates travelers with its picturesque scenery, pleasant climate, and rich cultural diversity with minority ethnic groups.



Bungalows 4\*  
nestled amidst  
rice paddies

## OUR "EVENTS" IDEAS

Stunning outdoor spaces for **TEAM BUILDING** activities



Engage in a **range of exciting and stimulating programs** that promote leadership, enhance communication skills, and reinforce company values.



## Open-Air Gala Night



Enjoy the dinner in a **private venue organized with the villagers:**

- Cocktail open bar for 1 hour
- Buffet dinner or set menu
- Traditional dance and music performance

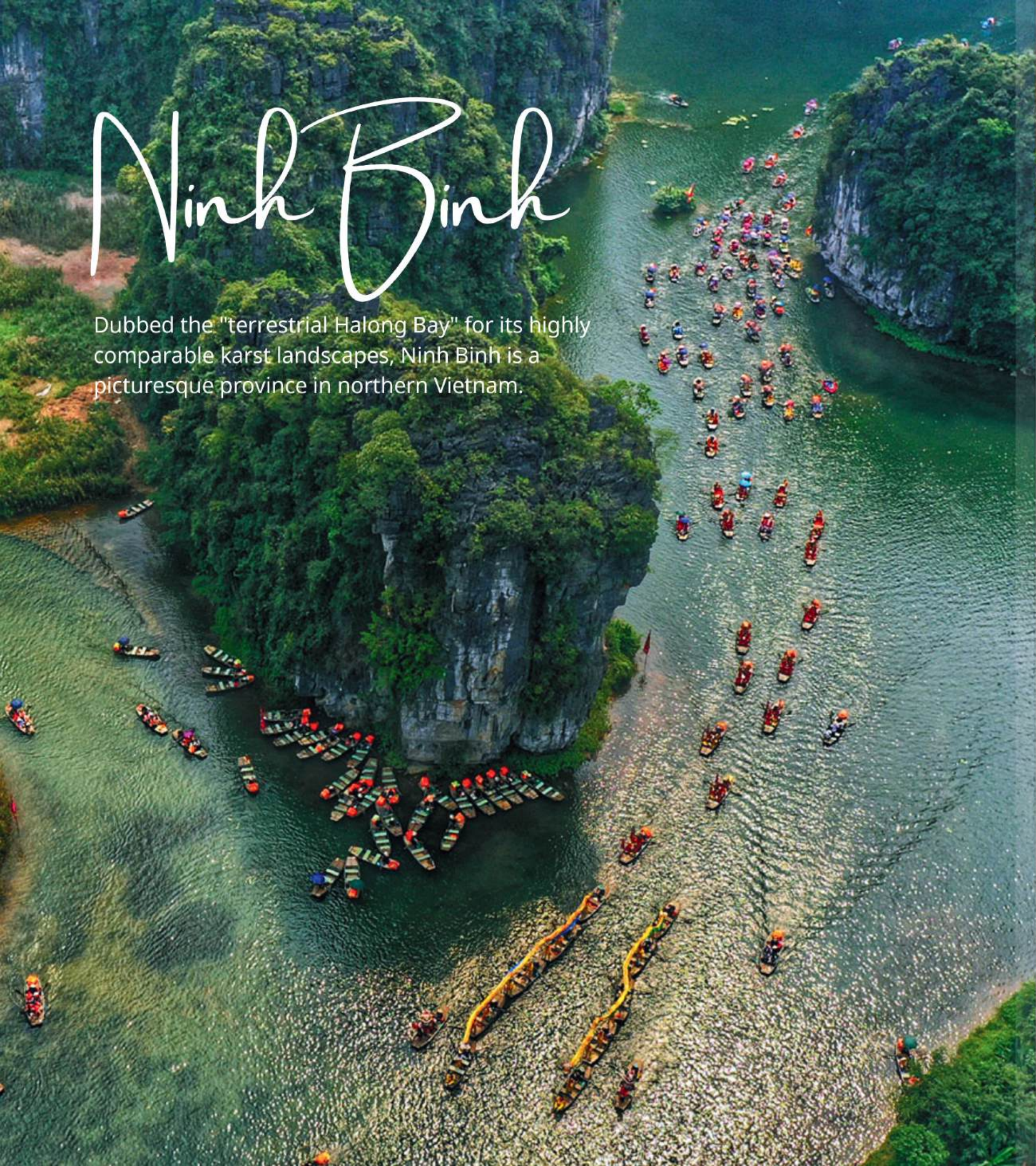
## Gala Night in a cave





# Ninh Binh

Dubbed the "terrestrial Halong Bay" for its highly comparable karst landscapes, Ninh Binh is a picturesque province in northern Vietnam.



Nature resort  
4\* - 5\*

## OUR "EVENTS" IDEAS

### Tranquil rowboat exploration and scenic bike ride



Scenes from the Oscar-winning film "**Indochine**," starring Catherine Deneuve, as well as the American blockbuster "**Kong: Skull Island**," were shot here



### Lunch "among the bamboos"

Located in the heart of the Vedana resort complex, this building rises 16 meters high and features a roof spanning over 1,000 m<sup>2</sup>, **inspired by traditional Vietnamese architecture**. Visitors can admire its unique design and enjoy the lush green surroundings of the mountains and forest.



### Dinner inside Thai Vi Temple

Nestled **among pristine nature**, offering travelers an **enriching and unforgettable experience**.

- Appetizer
- Buffet or Set menu dinner
- Folk dance and music performance





# Halong Bay

Legendary Halong Bay, a **UNESCO World Heritage Site** since 1994 for its rich ecosystem, the world's largest collection of islands and limestone karsts.



## OUR "EVENTS" IDEAS



**PRIVATE JUNKS:**  
**16/18/20/21/22/23/32/36/37/39**  
**and up to 45 cabins.**



### **GALA Dinner on a Luxury Junk in Halong Bay**

The program is **tailor-made to meet clients' requests**, featuring **unique ideas**, **captivating scenarios**, and a wide range of **options to ensure exceptional services**.





# Dragon Pearl Cave

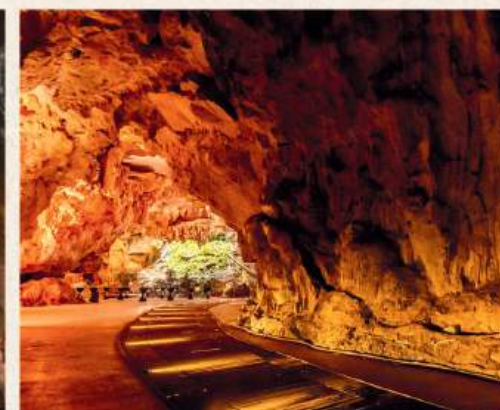
Effective from 2025, **the organization and management of the Gala Dinner within the cave is authorized.** All activities and installations inside the cave are subject to geological studies, evaluations, and are implemented with care, so as **not to disrupt the cave's ecosystem.** Organizing a **Gala Dinner in the Dragon Pearl Cave** is an excellent idea for a **magical and enchanting evening, offering a memorable experience** for the client.



## OUR "EVENTS" IDEAS

### Soirée de GALA privatisée dans la grotte

- Fairy-tale and magical atmosphere of the thousand-year-old cave
- Light reflects on the imposing stalactites
- Dishes meticulously prepared and beautifully presented



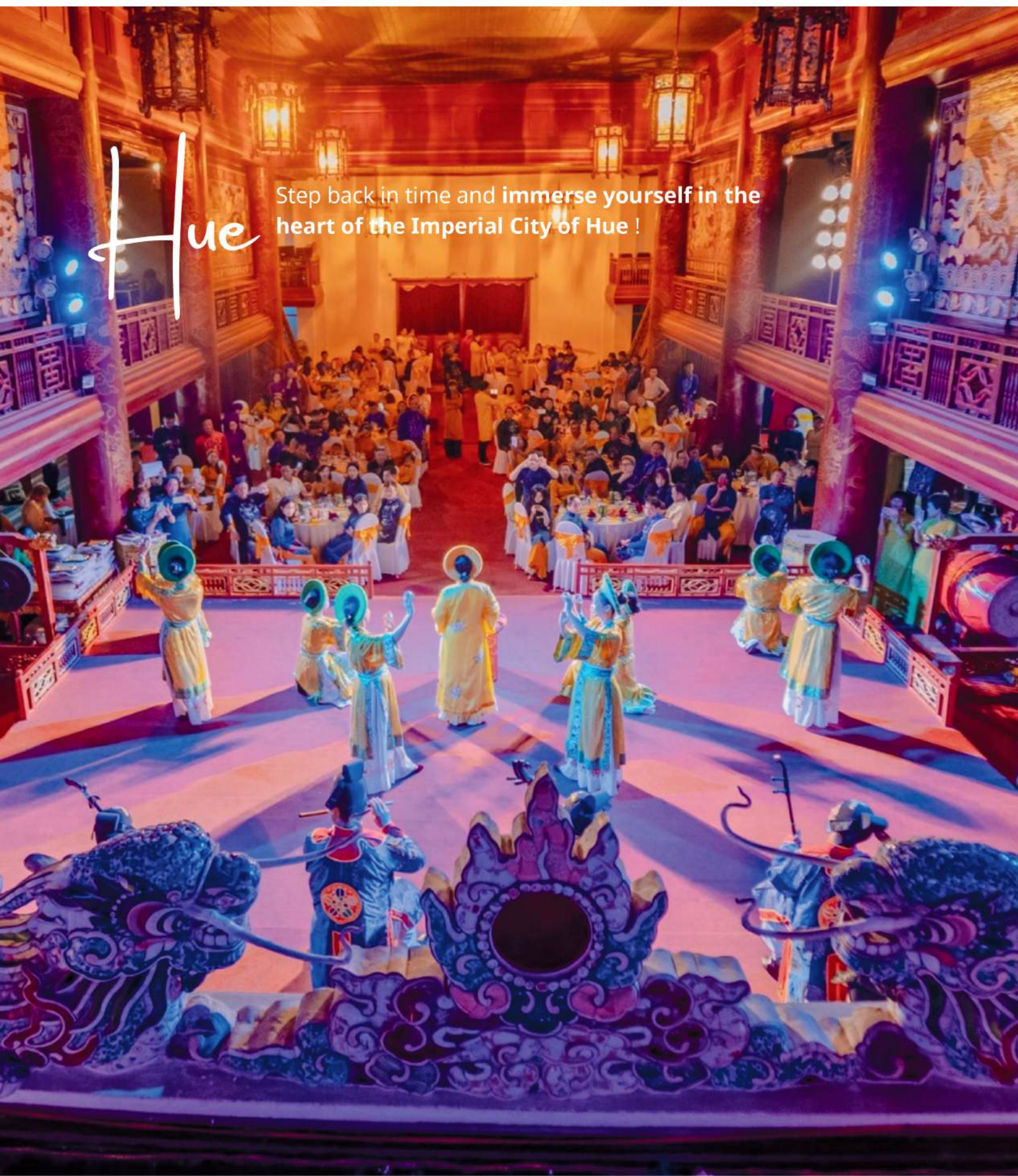
- Privatization of the Dragon Pearl Cave
- 1-hour Open Bar Cocktail with canapé service
- Set Menu/Buffer and Beverage Package

### Spectacles et performances

- Fire Eaters
- 3D mapping
- Performance Dance
- ...







Step back in time and immerse yourself in the heart of the Imperial City of Hue !

## OUR "EVENTS" IDEAS

### "Royal Dinner" in the heart of Imperial City

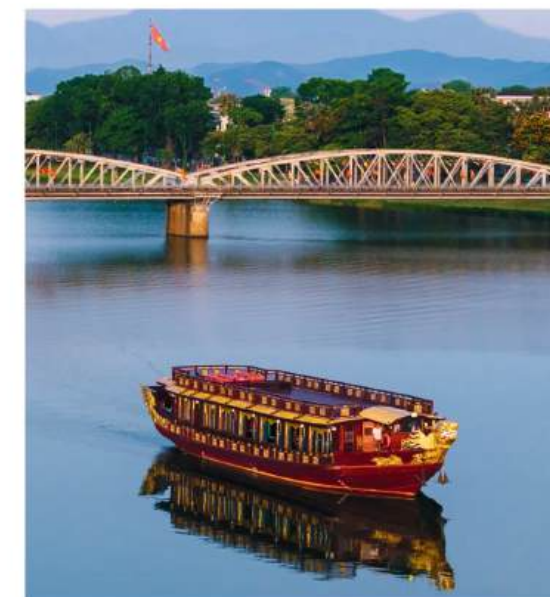


This Imperial Dinner invites you to enjoy a unique experience that blends **refined gastronomy**, traditional performances, and the discovery of **historical heritage**.

Throughout the meal, you will be entertained by **traditional Vietnamese performances**. Dancers, singers, and musicians will transport you into the world of **legends and stories from the imperial court**.

### A Culinary Journey with Hueritage Cruises

In the former imperial court of Hué, gastronomy was closely intertwined with **rituals, elegance, and aesthetic refinement**. Each dish conveys the sophistication and meticulous craftsmanship of its creators, carefully composed to achieve a **harmonious balance of yin and yang**.



Resort 4\* - 5\*  
inspired by the unique  
architecture of Hue



### Dinner at a Garden House in Hue

Immergez-vous dans **l'architecture emblématique de Hué**, revêtissez les **costumes d'antan**, et préparez-vous à une symphonie de sensations : des saveurs exquises qui dansent en bouche aux mélodies enivrantes qui caressent l'oreille, un véritable festin pour les sens au cœur de l'ancienne capitale du Vietnam...



# Danang

Nestled in the heart of Vietnam, between the capital city of Hanoi and the southern metropolis of Ho Chi Minh City, approximately an hour's flight from each.

## OUR "EVENTS" IDEAS

### Conferences and Seminars in Conference Centers, 4\* - 5\* Hotels/Resorts



**FURAMA DANANG 5\*** can accommodate up to **1,000 guests** in a stylish setting and also features ten additional **function rooms** catering from **50 to 300 guests** each.



### Activity complex

A variety of culturally themed parties **on the beach** or **around the lagoon**, in **ballrooms** or **outdoors**



along with **exciting team-building activities**, **water sports**, and **health and beauty services**, Danang emerges as the **perfect destination for MICE groups**.





# Hoi An

The city reflects the legacy of these cultural exchanges.  
There are Japanese, Chinese, and, of course, French influences



## OUR "EVENTS" IDEAS

### Amazing Race in The Old Town

Imagine yourself, alongside your teammate, **strolling through the pedestrian streets** of Hoi An's ancient town, searching for clues and **taking on challenges** inspired by the city's rich history and culture.



### Sunset in the water coconut palm forest



You glide serenely in a **bamboo boat through a water coconut forest**, surrounded by towering palm trees whose green leaves quiver in the gentle breeze. The sun dips towards the horizon, bathing the landscape in a warm, golden light. The palm trees stand out against the fiery sky, creating a striking silhouette

### Gala Dinner on Cua Dai Beach

Hoi An's beaches provide a stunning setting for a Gala evening. A **live band plays** an uplifting melody, keeping the energy high throughout the night... Later in the evening, **fireworks light up the sky**, adding a magical touch to the occasion.





# Saigon

A vibrant and ever-evolving city, blending Eastern and Western influences.



## OUR "EVENTS" IDEAS

### Saigon River Gala Dinner

The city lights reflect on the water as you enjoy a **delicious dinner** while watching a **live performance**.



### Dining at a Landmark 81 Restaurant



An experience that combines **exquisite cuisine with breathtaking views**. Landmark 81 is the tallest building in Vietnam.

### A O Show



A captivating artistic performance that harmoniously blends **traditional Vietnamese theater**, contemporary dance, circus, and live folk music. It's a magnificent spectacle that **authentically and captivatingly depicts Vietnamese life**.



# Mekong Delta

A journey along the river, filled with smiles !



Indochinese-style  
4\* Resort



## OUR "EVENTS" IDEAS

### Powerless Evening



Unwind and delight in the **enchanting sounds of Amateur Music** under the soft glow of candlelight in an antique house.

### Embark on an **unprecedented discovery** of the Mekong Delta with **Victoria Mekong Cruise**

Embark on an **epic cruise between Siem Reap and the incredible Mekong Delta**, and immerse yourself in the life along the river, with authentic countryside scenes, historic sites, and resplendent palaces.

#### Their trips:

- Can Tho/Saigon - Siem Reap : 8 D / 7N
- Siem Reap - Can Tho/Saigon : 8 D / 7N





# Ho Tram

**Meliá Ho Tram Beach Resort**, also known as **Meliá Ho Tram**, is a **5-star beachfront resort** located in Ho Tram, Vietnam, approximately 120 kilometers southeast of Ho Chi Minh City. It is a stunning resort that blends Spanish hospitality with Vietnamese warmth, offering guests a **personalized experience**.



## OUR "EVENTS" IDEAS

### ALL INCLUSIVE PACKAGE

Meliá Ho Tram Beach Resort offers access to **three restaurants, a pool bar, and a lobby café** as part of its All-Inclusive package.

- Sasa Restaurant
- Muối Restaurant
- Breeza Beach Club
- Gaia Pool Bar
- Elyxr Café
- Guests choosing the All-Inclusive option receive a **20% discount on non-inclusive food and beverages**.



### Beach Gala Night

Imagine an **unforgettable evening under the stars, your feet in the sand, and the gentle murmur of the waves in your ears**. This is what the Melia Ho Tram Beach Gala Night promises you.

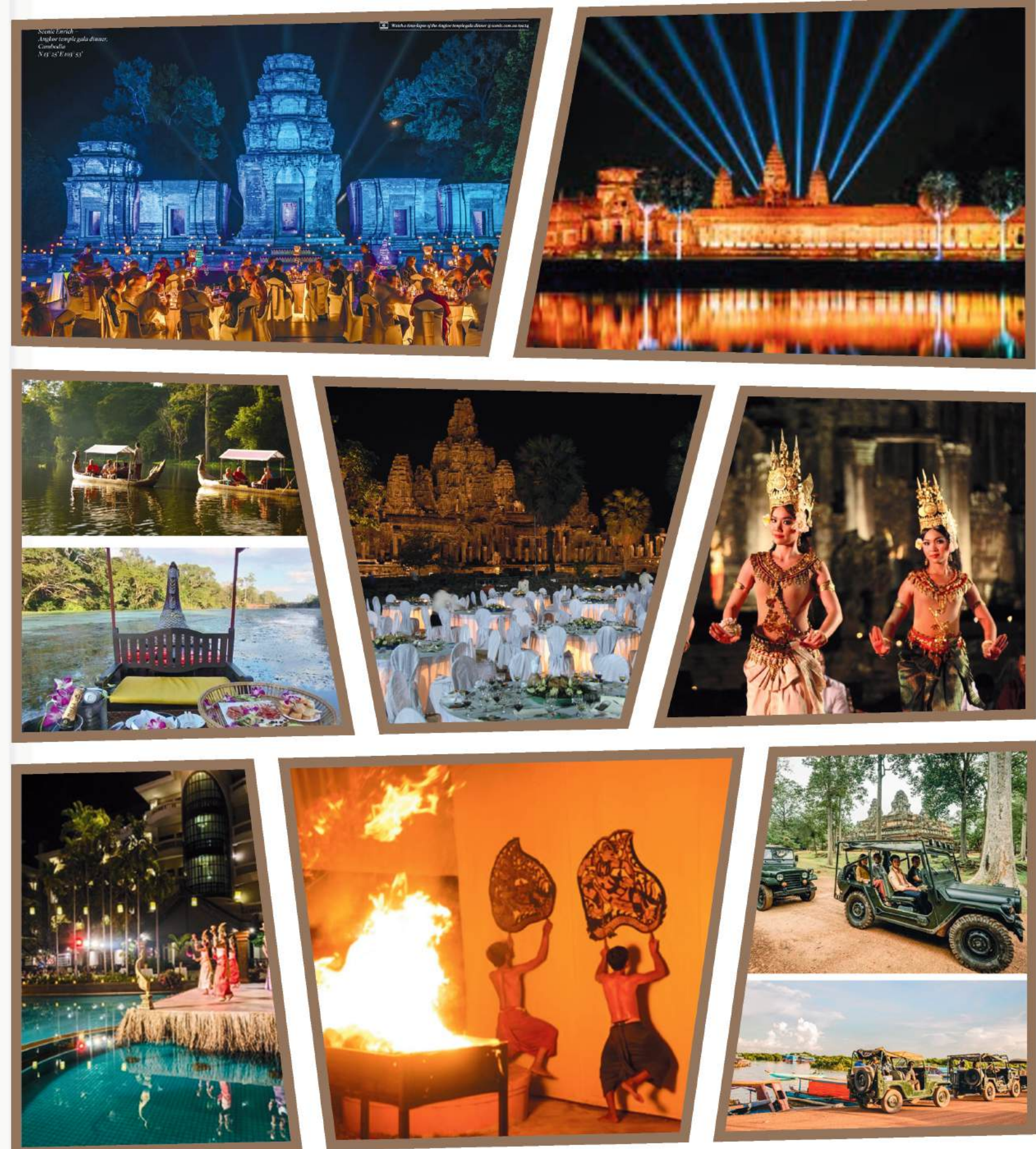


And even more ...

## CAMBODIA - Angkor and more ...

Cambodia is an ideal destination for an incentive trip, boasts a rich and fascinating culture, spectacular landscapes, and top-quality tourist infrastructure.

Imagine an unforgettable evening bathed in the soft glow of the Cambodian starry sky, surrounded by the majestic temples of Angkor. You are invited to a sumptuous gala, a unique opportunity to discover Cambodia's rich culture and history while enjoying a delicious dinner and participating in captivating entertainment.



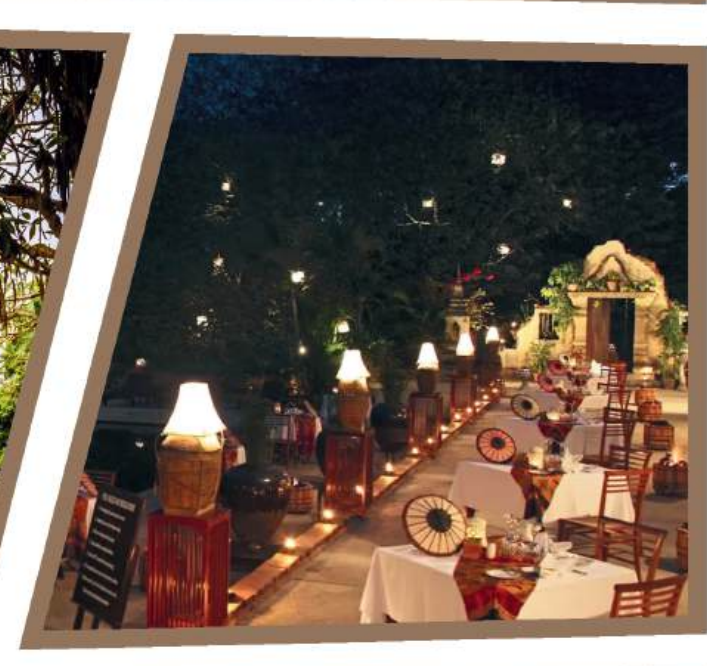
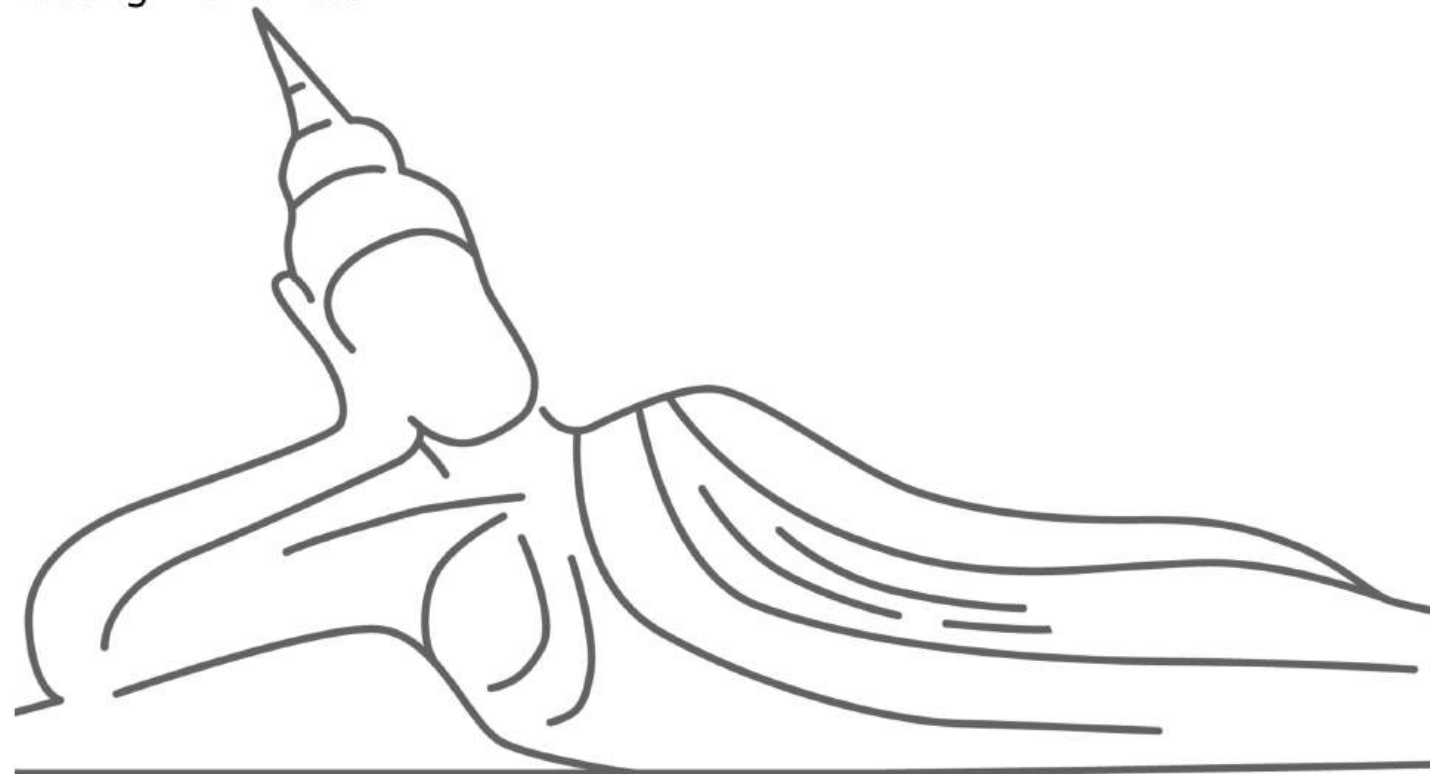


And even more ...

## LAOS - A Hidden Gem of Southeast Asia

Laos, often nicknamed the "**Land of a Million Elephants**," holds ancient temples shrouded in mist, remote villages untouched by time, and breathtaking waterfalls hidden in the jungle - treasures waiting to be discovered by travelers seeking authenticity. Far from the bustling crowds, this haven of peace nestled amidst a vibrant culture offers **lush nature, a rich history, and a welcoming people**.

Imagine a **Baci ceremony**, a traditional **Laotian cooking class**, a **blessing ceremony by Buddhist monks**, or a **sunset kayak trip on the Mekong**. These experiences will strengthen group cohesion and create lasting memories.





## CONTACTS



OUR  
TEAM  
M.I.C.E

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