



INCENTIVE

VIETNAM, CAMBODIA, LAOS



*Our travel inspiration ...*



M. Nguyen Ngoc Toan  
CEO IMAGE TRAVEL & EVENTS

“ ”

**IMA respects and champions the individuality and difference of each customer group.**

You just have to tell us your wishes so that we can listen to you, create and bring you unique, practical and meaningful experiences.

Specializing in customized, tailor-made, and à la carte group travel, **Image Travel & Events** backed by 15 years of expertise has created a **responsive, proactive, and flexible multilingual department dedicated to MICE: Meetings, Incentives, Conferences, and Events.**

Whether it's celebrating a successful journey, rewarding well-deserved efforts, or creating unforgettable reunions and connections, we are by your side to make these precious moments truly exceptional!

## Vietnam - Cambodia - Laos



# Hanoi

Welcome to Hanoi, the millennial capital of Vietnam!



## OUR "EVENTS" IDEAS

### Vespa Street Food Tour



This tour allows you **to explore the city like a local**. Comfortably seated on Vespas driven by our experienced drivers, you will cruise through the city's lively streets.



### Make your own Pho Ha Noi !



**Immerse yourself in local cuisine:** Visit the local market, shop for ingredients, and participate in a cooking class.



### Rooftop Dining at IGNITE SKY BAR

Perched on a rooftop terrace, the Ignite Sky Bar offers a **stunning 360-degree panoramic view of the Old Quarter** and is recognized as the **largest rooftop bar** in Hanoi.



### Temple of Literature Night Tour

Discover the country's first university in a whole new light, offering a **unique and contrasting experience compared to daytime visits**.

# Mai Chau

Stunning valley in northern Vietnam, captivates travelers with its picturesque scenery, pleasant climate, and rich cultural diversity with minority ethnic groups.



Bungalows 4\*  
nestled amidst  
rice paddies

Stunning outdoor spaces for **TEAM BUILDING** activities



Engage in a **range of exciting and stimulating programs** that promote leadership, enhance communication skills, and reinforce company values.

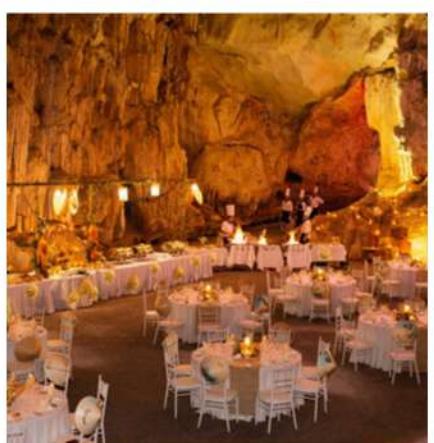


**Open-Air Gala Night**



Enjoy the dinner in a **private venue organized with the villagers**:

- Cocktail open bar for 1 hour
- Buffet dinner or set menu
- Traditional dance and music performance



**Gala Night in a cave**

# Ninh Binh

Dubbed the "terrestrial Halong Bay" for its highly comparable karst landscapes, Ninh Binh is a picturesque province in northern Vietnam.



## OUR "EVENTS" IDEAS

### Tranquil rowboat exploration and scenic bike ride



Scenes from the Oscar-winning film **"Indochine,"** starring Catherine Deneuve, as well as the American blockbuster **"Kong: Skull Island,"** were shot here



### Lunch "among the bamboos"

Located in the heart of the Vedana resort complex, this building rises 16 meters high and features a roof spanning over 1,000 m<sup>2</sup>, **inspired by traditional Vietnamese architecture.** Visitors can admire its unique design and enjoy the lush green surroundings of the mountains and forest.



### Dinner inside Thai Vi Temple

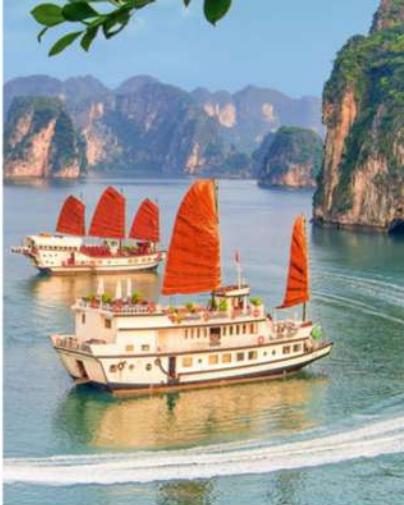
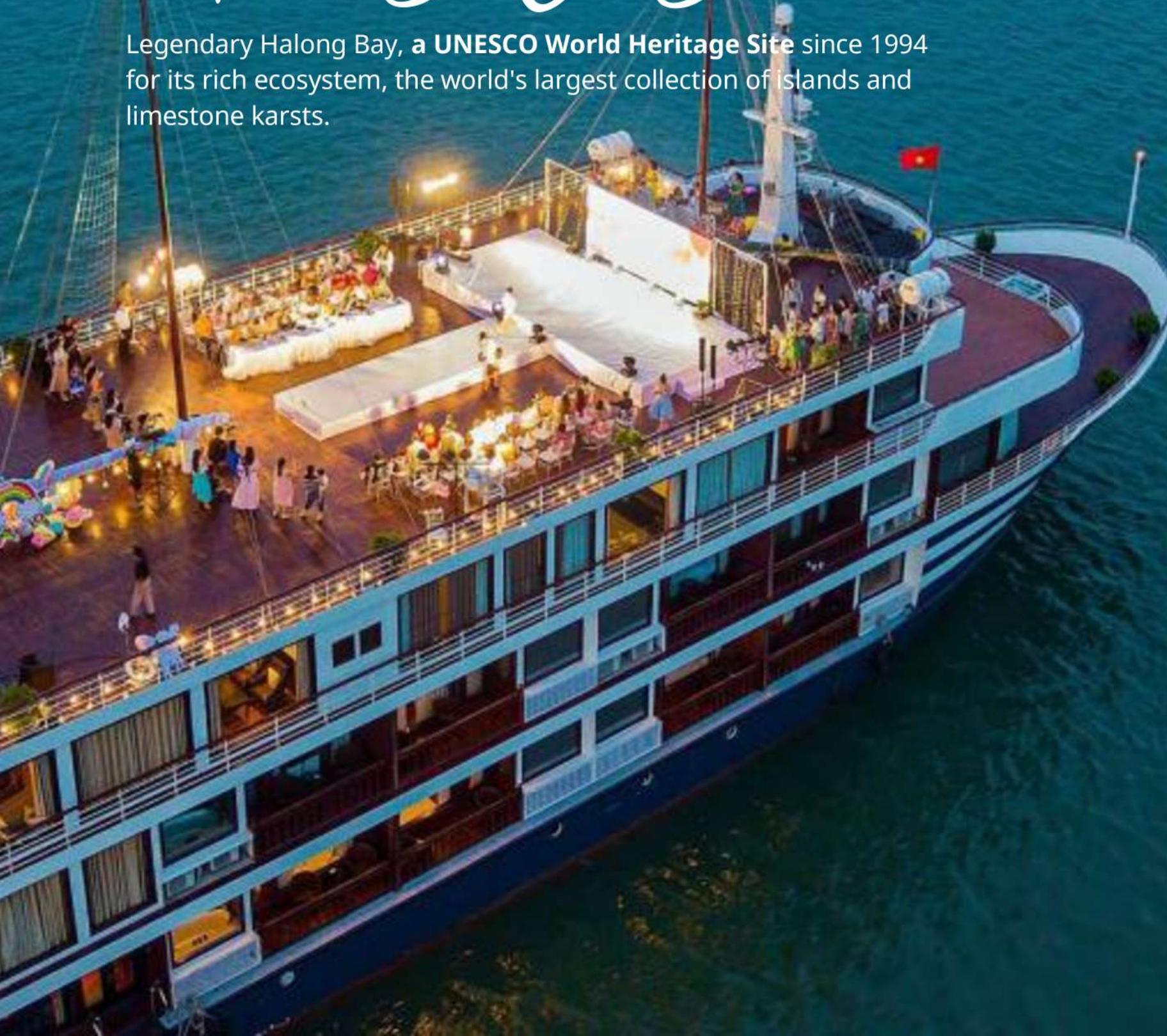
Nestled **among pristine nature, offering travelers an enriching and unforgettable experience.**



- Appetizer
- Buffet or Set menu dinner
- Folk dance and music performance

# Halong Bay

Legendary Halong Bay, a **UNESCO World Heritage Site** since 1994 for its rich ecosystem, the world's largest collection of islands and limestone karsts.



OUR "EVENTS" IDEAS



**PRIVATE JUNKS:**  
16/18/20/21/22/23/32/36/37/39  
and up to 45 cabins.



## GALA Dinner on a Luxury Junk in Halong Bay

The program is **tailor-made to meet clients' requests**, featuring **unique ideas, captivating scenarios**, and a wide range of **options to ensure exceptional services**.



# Dragon Pearl Cave

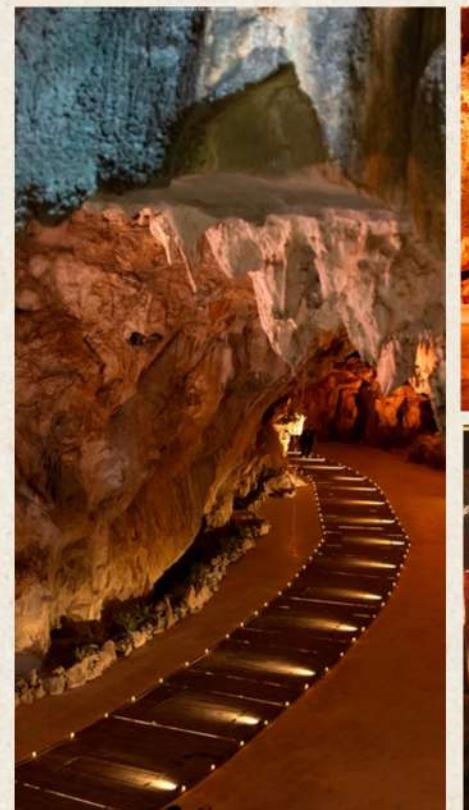
Effective from 2025, **the organization and management of the Gala Dinner within the cave is authorized**. All activities and installations inside the cave are subject to geological studies, evaluations, and are implemented with care, so as **not to disrupt the cave's ecosystem**. Organizing a **Gala Dinner in the Dragon Pearl Cave** is an excellent idea for a **magical and enchanting evening, offering a memorable experience** for the client.



## OUR "EVENTS" IDEAS

### Soirée de GALA privatisée dans la grotte

- Fairy-tale and magical atmosphere of the thousand-year-old cave
- Light reflects on the imposing stalactites
- Dishes meticulously prepared and beautifully presented



- Privatization of the Dragon Pearl Cave
- 1-hour Open Bar Cocktail with canapé service
- Set Menu/Buffet and Beverage Package



### Spectacles et performances

- Fire Eaters
- 3D mapping
- Performance Dance
- ...





Hue

Step back in time and **immerse yourself** in the heart of the Imperial City of Hue !



## OUR "EVENTS" IDEAS

### "Royal Dinner" in the heart of Imperial City

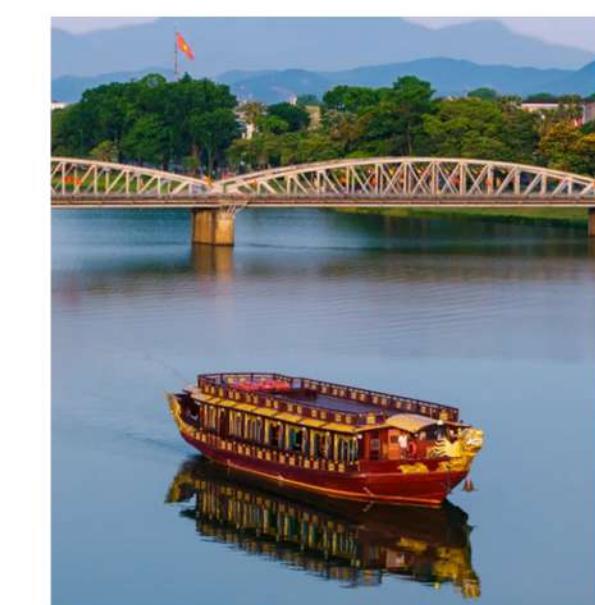


This Imperial Dinner invites you to enjoy a unique experience that blends **refined gastronomy**, traditional performances, and the discovery of **historical heritage**.

Throughout the meal, you will be entertained by **traditional Vietnamese performances**. Dancers, singers, and musicians will transport you into the world of **legends and stories from the imperial court**.

### A Culinary Journey with Hueritage Cruises

In the former imperial court of Hué, gastronomy was closely intertwined with **rituals, elegance, and aesthetic refinement**. Each dish conveys the sophistication and meticulous craftsmanship of its creators, carefully composed to achieve a **harmonious balance of yin and yang**.



Resort 4\* - 5\*  
inspired by the unique architecture of Hue



### Dinner at a Garden House in Hue

Immerse yourself in the **iconic architecture of Hue**, dress in **traditional costumes**, and prepare for a symphony of sensations — from exquisite flavors dancing on your palate to enchanting melodies soothing your ears. A true feast for the senses in the heart of Vietnam's former imperial capital...

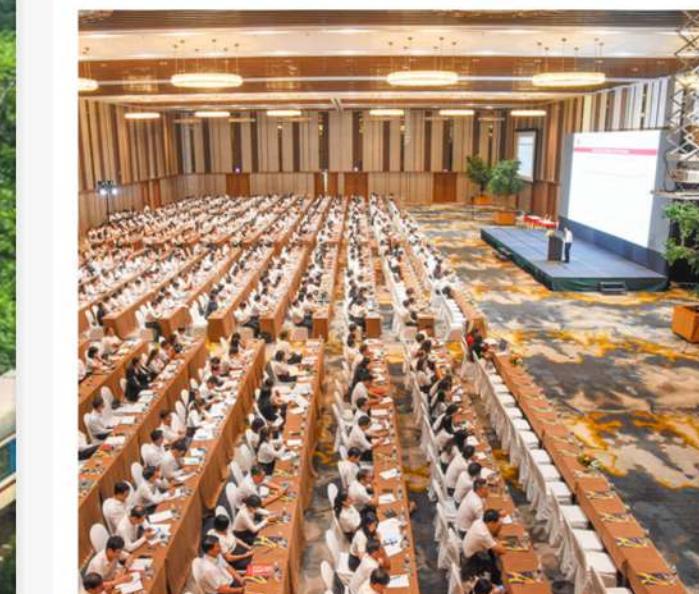
# Danang

Nestled in the heart of Vietnam, between the capital city of Hanoi and the southern metropolis of Ho Chi Minh City, approximately an hour's flight from each.



## OUR "EVENTS" IDEAS

### Conferences and Seminars in Conference Centers, 4\* - 5\* Hotels/Resorts



FURAMA DANANG 5\* can accommodate up to 1,000 guests in a stylish setting and also features ten additional **function rooms** catering from 50 to 300 guests each.

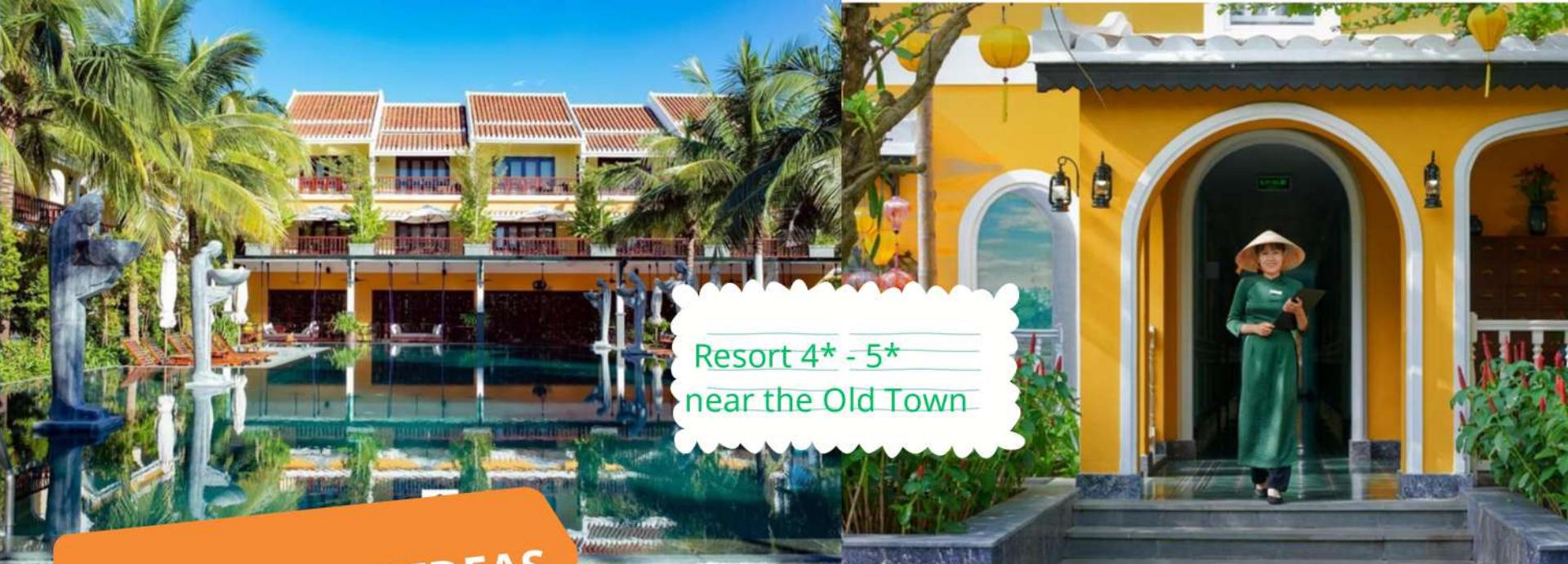


### Activity complex

A variety of culturally themed parties **on the beach** or **around the lagoon**, in ballrooms or **outdoors**



along with **exciting team-building activities**, **water sports**, and **health and beauty services**, Danang emerges as the perfect destination for **MICE groups**.



## OUR "EVENTS" IDEAS

### Amazing Race in The Old Town

Imagine yourself, alongside your teammate, **strolling through the pedestrian streets** of Hoi An's ancient town, searching for clues and **taking on challenges** inspired by the city's rich history and culture.



### Sunset in the water coconut palm forest



You glide serenely in a **bamboo boat through a water coconut forest**, surrounded by towering palm trees whose green leaves quiver in the gentle breeze. The sun dips towards the horizon, bathing the landscape in a warm, golden light. The palm trees stand out against the fiery sky, creating a striking silhouette

### Gala Dinner on Cua Dai Beach

Hoi An's beaches provide a stunning setting for a Gala evening. A **live band plays** an uplifting melody, keeping the energy high throughout the night... Later in the evening, **fireworks light up the sky**, adding a magical touch to the occasion.



# Saigon

A vibrant and ever-evolving city, blending Eastern and Western influences.



## OUR "EVENTS" IDEAS

### Saigon River Gala Dinner

The city lights reflect on the water as you enjoy a **delicious dinner** while watching a **live performance**.



### Dining at a Landmark 81 Restaurant



An experience that combines **exquisite cuisine with breathtaking views**. Landmark 81 is the tallest building in Vietnam.

### A O Show



A captivating artistic performance that harmoniously blends **traditional Vietnamese theater**, contemporary dance, circus, and live folk music. It's a magnificent spectacle that **authentically and captivatingly depicts Vietnamese life**.



# Mekong Delta

A journey along the river, filled with smiles !



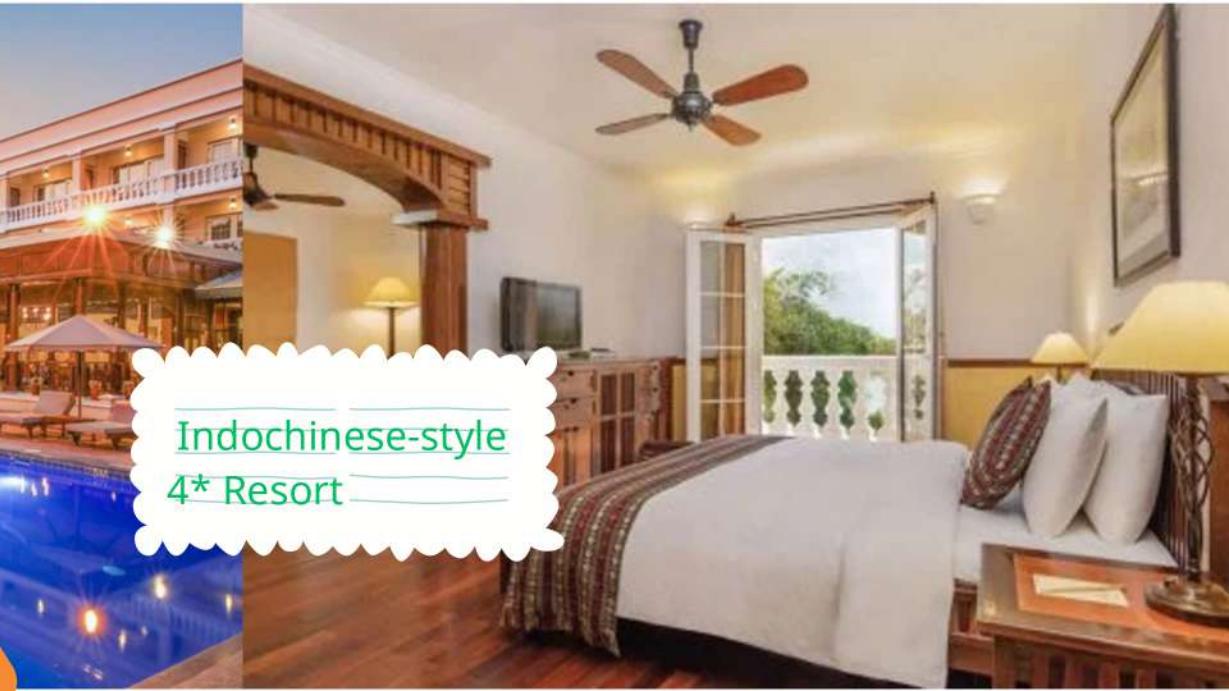
Indochinese-style  
4\* Resort



## Powerless Evening



Unwind and delight in the  
**enchanting sounds of Amateur  
Music** under the soft glow of  
candlelight in an antique house.



Embark on an **unprecedented discovery** of the  
Mekong Delta with **Victoria Mekong Cruise**

Embark on an **epic cruise between Siem Reap and the  
incredible Mekong Delta**, and immerse yourself in the life along  
the river, with authentic countryside scenes, historic sites, and  
resplendent palaces.

Their trips:

- Can Tho/Saigon - Siem Reap : 8 D / 7N
- Siem Reap - Can Tho/Saigon : 8 D / 7N



# Ho Tram

**Meliá Ho Tram Beach Resort**, also known as **Meliá Ho Tram**, is a **5-star beachfront resort** located in Ho Tram, Vietnam, approximately 120 kilometers southeast of Ho Chi Minh City. It is a stunning resort that blends Spanish hospitality with Vietnamese warmth, offering guests a **personalized experience**.



## OUR "EVENTS" IDEAS

### ALL INCLUSIVE PACKAGE

Meliá Ho Tram Beach Resort offers access to **three restaurants, a pool bar, and a lobby café** as part of its All-Inclusive package.

- Sasa Restaurant
- Muối Restaurant
- Breeza Beach Club
- Gaia Pool Bar
- Elyxr Café
- Guests choosing the All-Inclusive option receive a **20% discount on non-inclusive food and beverages**.



### Beach Gala Night

Imagine an **unforgettable evening under the stars, your feet in the sand, and the gentle murmur of the waves in your ears**. This is what the Melia Ho Tram Beach Gala Night promises you.

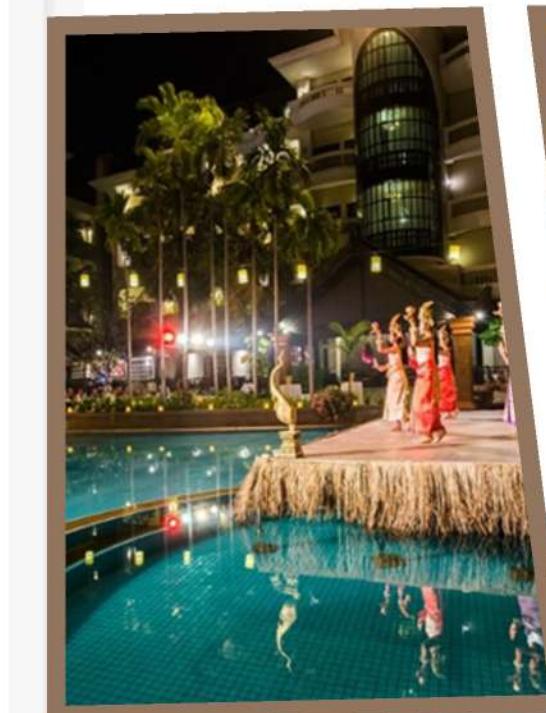
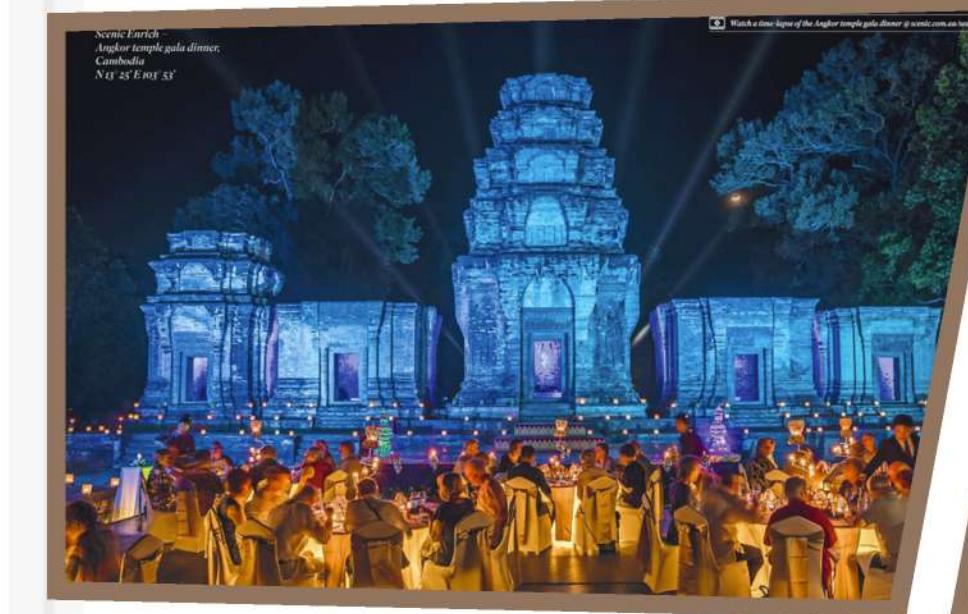


And even more ...

## CAMBODIA - Angkor and more ...

Cambodia is an **ideal destination for an incentive trip**, boasts a **rich and fascinating culture, spectacular landscapes, and top-quality tourist infrastructure**.

Imagine an unforgettable evening **bathed in the soft glow of the Cambodian starry sky, surrounded by the majestic temples of Angkor**. You are invited to a sumptuous gala, a **unique opportunity** to discover Cambodia's rich culture and history while enjoying a delicious dinner and participating in captivating entertainment.

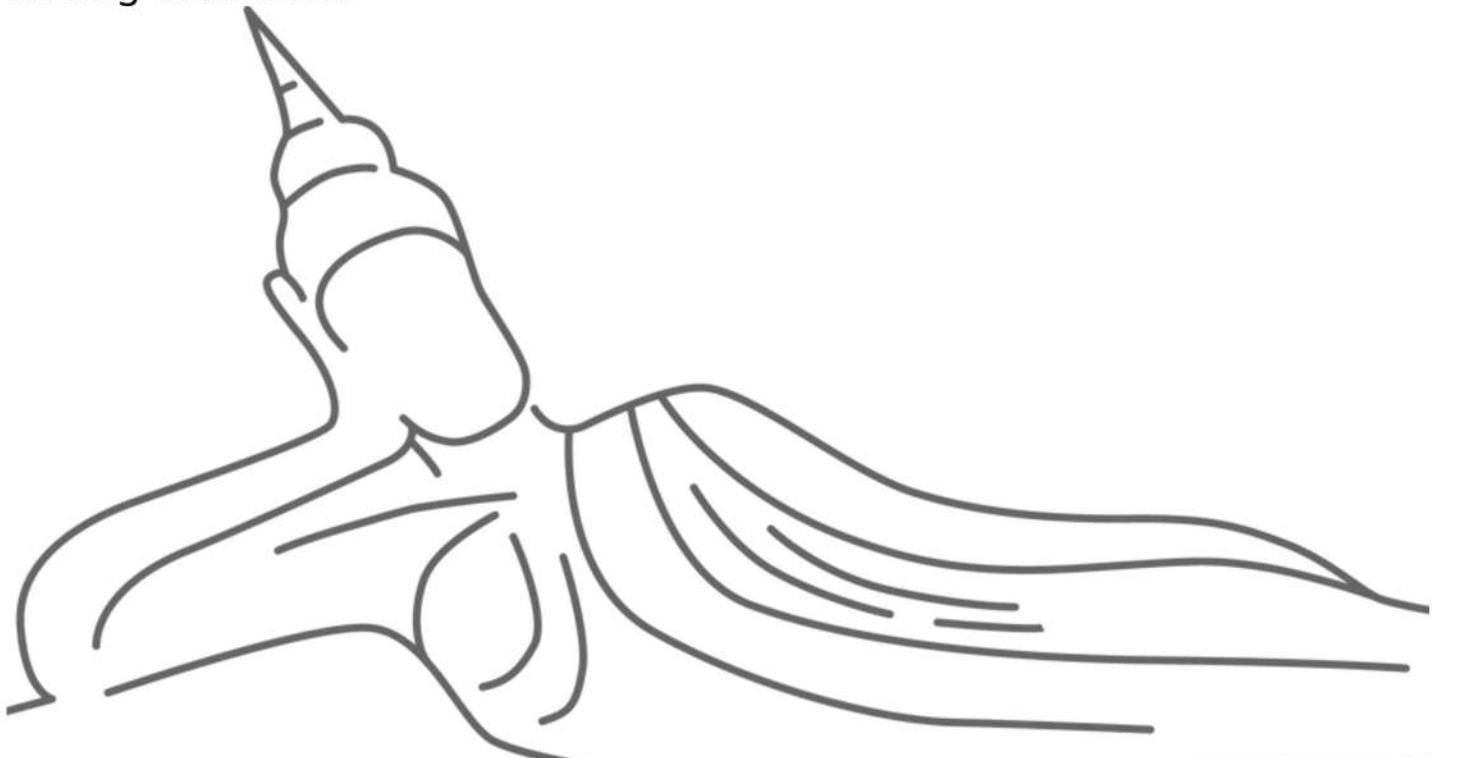


*And even more ...*

## LAOS - A Hidden Gem of Southeast Asia

Laos, often nicknamed the **"Land of a Million Elephants,"** holds ancient temples shrouded in mist, remote villages untouched by time, and breathtaking waterfalls hidden in the jungle - treasures waiting to be discovered by travelers seeking authenticity. Far from the bustling crowds, this haven of peace nestled amidst a vibrant culture offers **lush nature, a rich history, and a welcoming people.**

Imagine a **Baci ceremony**, a traditional Laotian cooking class, a **blessing ceremony by Buddhist monks**, or a **sunset kayak trip on the Mekong**. These experiences will strengthen group cohesion and create lasting memories.



## CONTACTS



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Membre de

